

Kit 4: Professional Presence (5 comprehensive lessons)

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More info...The Power of Professional Presence (5 comprehensive lessons) 402 pages of detailed lesson plans and support materials-ready-to-use, created by the leading experts in the field. You can start making money using and teaching these lessons immediately!

Having knowledge about how to present a professional image gives you a powerful edge over the competition. First impressions do matter and there's a lot more to professionalism than an expensive suit. Success in modern business is determined by a combination of confidence, competence, attitude, demeanor, and communication. These are enhanced by a polished executive image. The content in this core topic area includes tips on how to leave a positive lasting impression, discussions about what "professionalism" means in relation to appearance and attitude, details about what "performance" attire is, behaviours that undermine credibility, nonverbal communication, and utilizing posture and stance to communicate more effectively.

1. Lasting Impressions
2. Professional Dress for Men
3. Professional Dress for Women
4. Building and Projecting Confidence
5. Elements of Professionalism: Demeanor and Attitude

BONUS- Buy a 5-lesson training kit now and we'll send you 3 additional complimentary e-books written by Canada's leading expert on civility in the workplace:

- ❑ Power Suit, Power Lunch, Power Failure
- ❑ Pass the Promotion Please
- ❑ P's and Q's for Profit